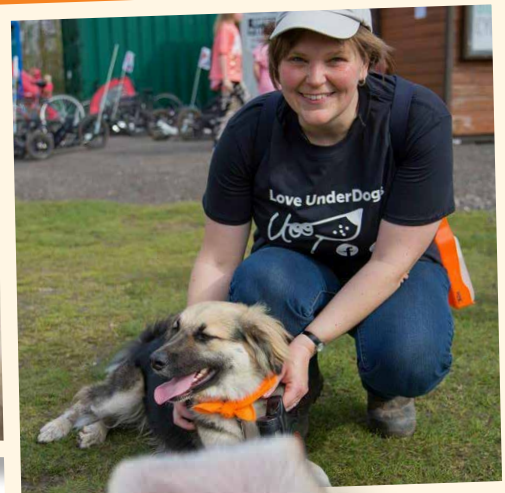


Fundraising Pack



Thanks for
helping



www.LoveUnderDogs.org



hello



The journey of Love UnderDogs started when we visited the Victory Shelter in Brasov in Romania.

The journey of Love UnderDogs started when we visited the Victory Shelter in Brasov in Romania. Having seen the conditions locally, we had to help... Love UnderDogs was born and we have never looked back since!

In 2012 we started finding homes for these animals whose lives had been nothing but pain and suffering, when all they wanted was love. Seeing their destiny change and their eyes, previously filled with sadness and despair, come alive was just magical.

What could be more wonderful than to see those faces light up at the thought of life taking a turn for the better?

Great things can be achieved when we all work together towards a common goal, creating more happiness in the world. We welcome you to join us on this wonderful journey, it is a fabulous privilege to be able to make a difference and we would like to share it with as many as we can.



www.LoveUnderDogs.org



Where does your money go?



By supporting Love UnderDogs you are enabling us to do so much! Thanks to your wonderful support we are able to do the following:

-  Give our animals the medical care that they need before being rehomed.
-  Provide kennel and cattery space for our cats and dogs to stay until they find a forever home.
-  Rehabilitate traumatised and injured dogs in the UK.
-  Fund vaccination and sterilisation campaigns in Romania.
-  Purchase equipment and medical supplies needed by our partners in Romania.
-  Employ 'Welfare Angels' who specifically care for the most vulnerable animals at the Victory shelter in Romania: The puppies, the older dogs, the hospitalised and frail animals.
-  Employ a welfare officer at the Brasov Municipal Pound ensuring the dogs receive basic care and the medical attention they need.



Thank you
for choosing to
raise money for
Love UnderDogs



The success of Love UnderDogs relies on the enthusiasm and generosity of supporters like you.

How can you help

There are a lot of ways you can fundraise for Love UnderDogs and have a great deal of fun in the process. If you are holding an event, think about who you will be involving/inviting, and tailor the time, location and if applicable the entrance prices accordingly.

Set a fundraising target

This will help sponsors understand what you want to achieve and motivate you too.

Do it right

Depending on how you've chosen to raise money just take a moment and check with the Institute of Fundraising and see if there are rules and regulations you must adhere to.
<http://www.institute-of-fundraising.org.uk/home/>

Download material and share!

Download our poster and invitation templates, use Facebook, Twitter and don't forget to let us know so that we can tell our supporters.

Register your fundraising event with our online fundraising platform. You can register your event to fundraise for Love Underdogs with Virgin Money Giving:

**Register an event
and start fundraising.**

<http://uk.virginmoneygiving.com>



Thank you
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Love UnderDogs



Think Big

If you work for a large company ask your communications, PR, HR teams to publicise the event for you on the internal intranet, on notice boards and in Newsletters.

Post flyers on gym, club and supermarket notice boards, ask local shops to display notices and leaflet neighbours.

Think Bigger

Be bold – use local media to publicise your event particularly if you are doing something unusual.

After the event

Share your success and tell everyone who helped, including the media, how much money you raised. All you have to do now is send us your donation and photographs of the event please. Then put your feet up – you deserve a rest.

No matter how you decide to raise funds for us we hope this guide will give you the information you need to maximise sponsorship and inspiration to try out some great fundraising ideas.

We have included in your pack a range of useful material you can download:

- Sponsorship Forms
- Posters to promote your fundraising event
- Invitations



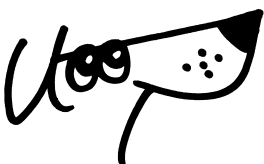


Fundraising Ideas

We have compiled a list of fundraising ideas; there is something for everyone whether it's trekking in exotic locations or a cake sale. We hope you have fun and we are so grateful that you have decided to raise funds for Love UnderDogs.



**Love
UnderDogs**



SPORTING/PHYSICAL CHALLENGES

Sponsored Sports Events

Marathons, triathlons, cycle rides or races, walks and fun runs.

Overseas Challenges

Climbing mountains, treks and cycle rides, maybe a London to Paris bike ride. There are many companies that organise fundraising adventures both here in the UK and around the world.

A Golf Day

Charge for entry, and for each point above par.

Love UnderDogs Challenges

You can also check out our calendar of events on our website for challenges and other fundraising events.



WORK PLACE ACTIVITIES

Dress Down days - everyone at your work place, school or college pays for the privilege of wearing casual clothes on the day.

Kick your bad habits: get sponsored for every day you stay on track.

Office collection boxes

Bring and share lunch in the office. It could be themed too, Indian, Italian or Chinese perhaps. Everyone donates to Love UnderDogs the money they would have spent on lunch.

Coffee morning and cake sales

Social Evening & Activities



ENTERTAINMENT

Pub Quizzes

A really popular idea, pubs will often let you use their premises for free as it drives in customers. The prize is often donated by the Pub so don't be afraid to ask.

Big BBQ day, slave auctions, karaoke night.

Pampering day (if a beautician / masseur can do it for no/low cost)

"Come dine with me" nights

people pay to take part.

Have you thought of organising one of the following events:

Charity ball, Art Exhibition, Arts and Crafts Fair, Book sale, Treasure Hunt, Coffee morning, Tea party, Auction.

SWISHING PARTIES

One of our particular favourites....

Swishing parties have swept the world - they are ethical, eco fabulous, very social and lots of fun. These parties are easy to organise, your guests go home with wonderful new clothes and lots of money is raised for Love UnderDogs.

It's fun to hold Swishing parties at home or maybe at a bigger venue, your workplace or a local bar. Be creative ladies.

The rules are very simple:

- A minimum of £10.00 entry fee is charged (you can charge more if you think it is appropriate).
- You can provide refreshments and charge for those too.

- Everyone is asked to bring at least one item of quality clothing or accessory but encourage everyone to bring as many pieces as possible.
- Spend a little time displaying the items before the Swishing starts so that everything is displayed to look its best.
- There will be half an hour to browse before the Swish starts.
- There will be no claiming of items before the swish opens.
- As soon as the Swish is declared open, everyone may take what they want.

ENJOY

We hope that these ideas have helped and inspired you to fundraise for Love UnderDogs. If you have any queries please contact the team and we will be able to support you with your event.





Take Action...

Help these UnderDogs

Love UnderDogs is one of the main organisations in the UK working to improve the lives of stray dogs in Romania and rehoming some of the most unwanted animals here in the UK.

Event:

Venue:

Date:

Time:

Contact:

Admission: £



In aid of LOVE UNDERDOGS

Love UnderDogs registered charity number 1152792. www.LoveUnderDogs.org



I'm raising money for Love UnderDogs

Love UnderDogs is one of the main organisations in the UK working to improve the lives of stray dogs in Romania and rehoming some of the most unwanted animals here in the UK.

Event:

Venue:

Date:

Time:

Contact:



Love UnderDogs registered charity number 1152792. www.LoveUnderDogs.org

You're invited to...



FOLD

Event:

Venue:

Date:

Time:

Contact:

Admission: £



In aid of LOVE UNDERDOGS

Love UnderDogs registered charity number 1152792. www.LoveUnderDogs.org

You're invited to...



FOLD

Event:

Venue:

Date:

Time:

Contact:



In aid of LOVE UNDERDOGS

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SPONSORSHIP DECLARATION FORM



Participants to
complete this section

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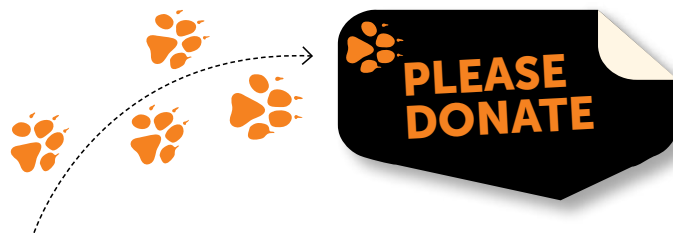
SPONSORSHIP DECLARATION FORM

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LOVE UNDERDOGS Vienna House, International Square, Birmingham
International Park, Solihull, West Midlands, B37 7GN e: info@loveUnderDogs.org
www.loveUnderDogs.org Registered Charity Number: 1152792 LOVE UnderDogs

Total donations received	£
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Date donations given



You can HELP these vulnerable dogs
www.LoveUnderDogs.org



easyfundraising



LOVE UNDERDOGS

Vienna House, International Square, Birmingham International Park,
Solihull, West Midlands, B37 7GN

e: info@loveUnderDogs.org www.loveUnderDogs.org

Registered Charity Number: 1152792 LOVE UnderDogs